



## FULTON COUNTY CENTER FOR REGIONAL GROWTH

### **Fulton County Center for Regional Growth** **Mission Statement and Performance Measurements**

**Name of Public Authority:** Fulton County Center for Regional Growth, Inc.

**Public Authority's Mission Statement:**

To build Fulton County's economy one business at a time.

**Date Adopted:** 03/24/2023

**List of Performance Goals:**

- Business Model:
  - Identify sell options for the 34 W Fulton St property.
  - Revenue – Explore fee-based services/training.
  - Develop a succession plan with a timeline.
- Relationships:
  - Maintain current relationships with County, Cities, and Chamber.
  - Develop relationships with Nano, CEG, NYSEDC, SUNY IT, SUNY Poly, and MVEDD
- Local Business Support:
  - Loan Pools – track utilization of pools, % of total loan fund.
  - Job Creation/Retention – track with job forms and input from businesses.
  - Business Training – Continue business training that helps local businesses and generate revenue for CRG and continue improving the CRG website Jobs page for local businesses to post jobs.
  - Workforce Development - Collaborative effort with local institutions and businesses.
- Marketing
  - Trade shows – attend; bring in two business leads
  - Conduct two City/County events
  - Meet with three or more real estate organizations and develop transactions
  - Publish *Fulton County Initiatives Guide* and have it be a source of revenue for CRG
  - Develop a program to reach state, national, & international businesses in the County-focused business clusters, with Tryon and other county sites
- Team & Budget Management
  - Team – create aligned annual goals and review quarterly
  - Budget – manage costs to budget
  - Provide quarterly updates to Board on goals and results.

## **Additional questions:**

1. Have the board members acknowledged that they have read and understood the mission of the public authority?

*Yes. CRG board members have reviewed the mission and goals, and acknowledged their support.*

2. Who has the power to appoint the management of the public authority?

*Per FCCRG By-Laws, Article V. Officers, Section 1. Offices, Election, Terms., 1.1 Offices.: "The Board shall also appoint a President/Chief Executive Officer, as an employee of the Corporation, who shall be given such duties, powers and functions as herein provided."*

*Per FCCRG By-Laws, Article V. Officers, Section 3. Duties, 3.6 President/Chief Executive Officer.: "The Board of Directors shall employ a President/Chief Executive Officer who shall, subject to the overall control and direction of the Board, have general charge, oversight and direction of the affairs and business of the corporation, and responsibility for the employment and discharge of staff."*

3. If the Board appoints management, do you have a policy you follow when appointing the management of the public authority?

*Yes; see question 2 above with excerpts from CRG's By-Laws*

4. Briefly describe the role of the Board and the role of management in the implementation of the mission.

*CRG's Board of Directors operates as a body per their By-Laws, which were reviewed with a view to readjustment to comply with ABO law. The Board has monthly oversight of the management of the corporation and performs an annual evaluation of the President and CEO, who responds to the day-to-day responsibilities of the office.*

5. Has the Board acknowledged that they have read and understood the responses to each of these questions?

*Yes. This material was shared with the Board electronically and reviewed in a Special Board meeting/retreat. The Board of Directors has acknowledged reviewing and understanding the questions and responses.*